

General Studies Courses	Hours(s)
Freshman & Transient Requirement	
• ORI 101 Orientation to College	1
NOTE: See Area V* for other College Requirements	
Area I – Written Composition	3
• ENG 101 English Composition I	3
Area II – Humanities & Fine Arts	6
• Humanities and Fine Arts Course	3
• SPH 107 Fundamentals of Public Speaking	3
Area III – Natural Science & Mathematics	7
• Natural Science Requirement	4
• MTH 100 Intermediate College Algebra (or higher level math)	3
Area IV – History, Social, & Behavioral Sciences	3
• Social and Behavioral Science Requirement	3
Area V* – Pre-Professional /College Requirements	5
Select one of the following courses:	
• CIS 130 Introduction to Information Systems	3
• CIS 146 Microcomputer Applications*	3
• and Two 1-hour PED Activity Courses	2
TOTAL GENERAL STUDIES COURSES	25
Area V – Technical Major Courses	36
Select 36 credit hours from the following courses:	
• CAT 101 Modern Commercial Art	3
• CAT 114 Electronic Graphic Applications	3
• CAT 118 Design Drawing	3
• CAT 120 Digital Imaging	3
• CAT 123 Layout and Design	3
• CAT 130 Principles of Design	3
• CAT 132 Basic Advertising Design	3
• CAT 232 Intermediate Advertising Design	3
• CAT 260 Portfolio	3
• CAT 152 Digital Photography	3
• CAT 180 Current Topics	3
• CAT 242 Advanced Advertising Design	3
• CAT 270 Web Site Development	3
• CAT 283 3D Graphics and Animation	3
• CAT 292 Cooperative Work Experience	3
Area V – Minor Courses of Study	12
Select 12 credit hours from the following courses:	
• GPC 112 Intro to the Graphic Com. Industry	3
• GPC 134 Digital Prepress	3
• GPC 136 Estimating Costs in Printing and Graphics Communications Industry	3
• GPC 170 Online Graphic Communications	3
• GPC 180 Current Topics in GPC	3

Lawson State COMMUNITY COLLEGE

www.lawsonstate.edu



For more information, contact:
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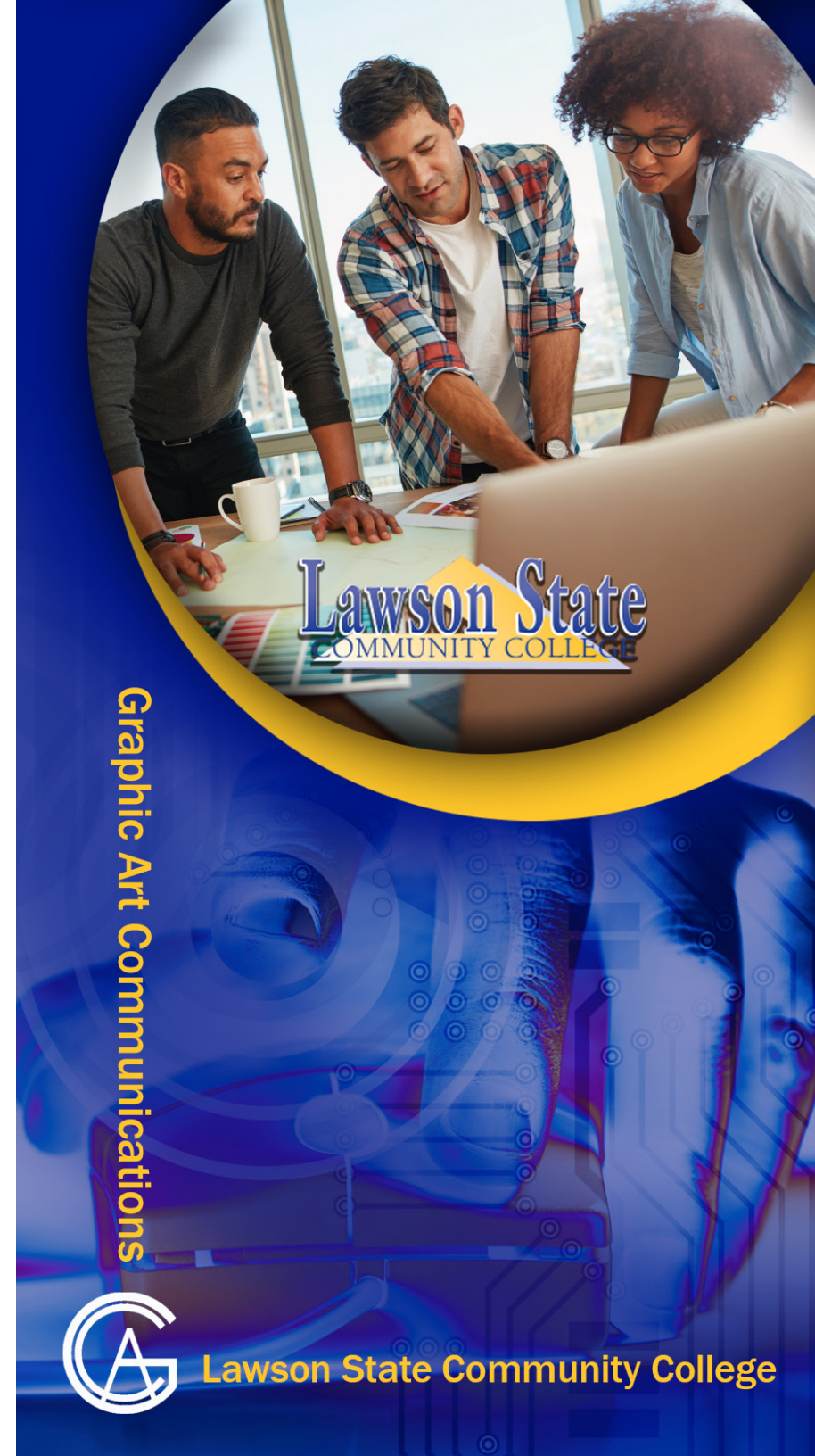
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Locations
Birmingham Campus
 3060 Wilson Road, SW Birmingham, AL 35221
Bessemer Campus
 1100 Ninth Avenue SW Bessemer, AL 35022

NONDISCRIMINATION POLICY

It is the policy of the Alabama Community College System, its Board of Trustees, and Lawson State Community College, a postsecondary institution under its control, that no person shall, on the grounds of race, color, disability, sex, religion, creed, national origin, age, or any other protected class as defined by Federal and State Law, be excluded from participation, be denied the benefit of, or be subjected to discrimination under any program, activity, or employment.



Graphic Art Communications



Lawson State Community College

Graphic Art Communications (Commercial Art Technology)



If you are naturally creative, and like to communicate in a visual format, the Graphic Art Communications program at Lawson State Community College is the ideal place for you.

This program will prepare you for careers in:

- Advertising
- Animation
- Graphic Design
- Illustration
- Mass Media Design
- Magazine Layout & Design (Print & Digital)
- Sequential Art
- Social Media Graphics & Marketing
- Television/Video Design
- Website Design
- Printing/Publishing

Certificates & Degree Options

This program consists of:

- One Short Certificate.....25 Credit Hours
- One Certificate.....48 Credit Hours
- One Associate of Occupational Technology Degree.....73 Credit Hours

Bureau of Labor Statistics

According to the Bureau of Labor Statistics 2019-2029 economic outlook, website developers, and digital designers are expected to increase by 8% (faster than the average of all occupations). Demand will be driven by the continued popularity of mobile devices and e-commerce.

As of May 2020

National Mean Wage: \$77,200
National Hourly Mean Wage: \$37.12

Alabama Mean Wage: \$71,190
Alabama Hourly Mean Wage: \$34.23

<https://www.bls.gov/ooh/computer-and-information-technology/web-developers.htm>



Commercial Art Short Certificate - 25 Credit Hours

Note: ORI 101 Orientation is required during the first semester of attendance for all students entering this program.

	Semester Hours
Pre-Professional Courses	1
• ORI 101 Orientation to College	
Technical Courses of Study:	24
• CAT 101 Modern Commercial Art	3
• CAT 114 Electronic Graphic Applications	3
• CAT 118 Design Drawing	3
• CAT 120 Digital Imaging	3
• CAT 123 Layout and Design	3
• CAT 132 Basic Advertising Design	3
• CAT 152 Digital Photography	3
• CAT 270 Web Site Development	3

Commercial Art Certificate - 48 Credit Hours

Note: ORI 101 Orientation is required during the first semester of attendance for all students entering this program.

Pre-Professional Courses Hours(s)	
Freshman & Transient Requirement	
• ORI 101 Orientation to College	1
Area I - Written Composition	3
Select one of the following courses:	
• COM 100 Career Technical English	3
• ENG 101 English Composition I*	3

Commercial Art Long Certificate (Continued)

Area II - Humanities & Fine Arts	2-3
Select one of the following courses:	
• SPC 103 Career Technical Speaking	2
• SPH 107 Fundamentals of Public Speaking*	3
Area III - Natural Science & Mathematics	3
Select one of the following courses:	
• MAH 101 Introductory Technical Math 1	3
• MTH 100 Intermediate College Algebra*	3
Area V* - Pre-Professional /College Requirements	3
Select one of the following courses:	
• DPT 103 Introductory Computer Skills	3
• CIS 130 Introduction to Information Systems	3
• CIS 146 Microcomputer Applications*	3
TOTAL PRE-PROFESSIONAL COLLEGE REQUIREMENTS	12-13

*NOTE: For degree seeking students, choose general studies course options

Area V - Technical Courses of Study:	36
• CAT 101 Modern Commercial Art	3
• CAT 114 Electronic Graphic Applications	3
• CAT 118 Design Drawing	3
• CAT 120 Digital Imaging	3
• CAT 123 Layout and Design	3
• CAT 130 Principles of Design	3
• CAT 132 Basic Advertising Design	3
• CAT 232 Intermediate Advertising Design	3
• CAT 260 Portfolio	3
Select 9 credit hours from the following courses:	
• CAT 152 Digital Photography	3
• CAT 180 Current Topics	3
• CAT 242 Advanced Advertising Design	3
• CAT 270 Web Site Development	3
• CAT 283 3D Graphics and Animation	3
• CAT 292 Cooperative Work Experience	3

Commercial Art Associate of Occupational Technology Degree 73 Credit Hours

The Commercial Art and Illustration certificate must be completed prior to beginning this degree. Technical Major Courses that were taken in the certificate apply to this Associate in Occupational Technologies Degree.

Note: ORI 101 Orientation is required during the first semester of attendance for all students entering this program. The A.O.T. degree requires a high school diploma or its equivalent.

Major: Commercial Art (CAT) Certificate
Minor: Graphics and Prepress (GPC)